

TOBACCO TALK

A HEALTHIER FUTURE FOR GLENN COUNTY RESIDENTS

GLENN COUNTY TOBACCO EDUCATION PROGRAM



NEXT MEETING:
JANUARY 10, 2024
ORLAND ROUND TABLE
PIZZA
2:00-3:30 PM

IN THIS ISSUE:

Highlighting AB 935 P 1
Tobacco Litter Clean Up P 2
Big Tobacco’s Fantasyland P 3
Great American Smokeout P 4
Myth or Fact P 6
Kick It CA P 6



HIGHLIGHTING AB 935

On October 7th, 2023, California Assembly Bill 935 (AB 935) was signed into law with the aim at clarifying the enforcement of illegal commercial tobacco sales. It will take effect on January 1, 2024.

AB 935 addresses some of the implementation concerns of SB 793 (flavored tobacco ban). The enforcement process will align to the STAKE Act which also addresses the illegal sales of tobacco to underage individuals. AB 935 will allow the state licensing board to suspend or revoke state-issued licenses for retailers who have violated the flavor ban 3 or more times.

AB 935 also helps expand the definition of a tobacco retail location. The bill defines a tobacco retail location as, “a building from which tobacco products are sold at retail, and includes vending machines, vehicles, mobile units, booths, stands, and concessions that conduct in-person sales of tobacco products directly to the public.”

The bill also mentions that the CA Department of Public Health is the leading agency tasked with enforcement, but they encourage collaboration with local agencies and local authorities. The new law would allow enforcement of the law through compliance checks.

By providing clearer guidelines for enforcement, AB 935 aims to reduce the availability of tobacco products, particularly to minors, and mitigate the associated health risks.

Source: Public Health Law Center, California Legislative Information

Looking to get involved with SWAT or GCAP? Check out the last page!

YOUTH SPOTLIGHT



SWAT

STUDENTS WORKING
AGAINST TOBACCO



TOBACCO LITTER CLEAN UPS: NATIONAL ENVIRONMENTAL ACTION DAY

In October, our youth coalition rallied together for National Environmental Action Day to make a meaningful impact in our own county parks. The day was marked not just by awareness but by active participation as SWAT youth organized a tobacco litter cleanup, as testament to their commitment to preserving and enhancing the beauty of our local environment.

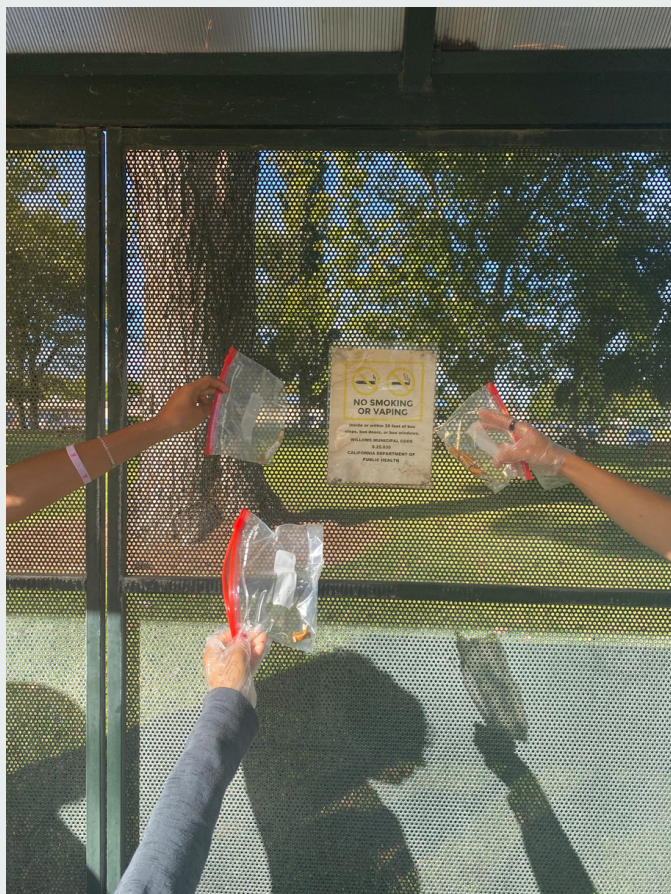
SWAT youth focused on tobacco litter because of its impact on both the environment and public health. Cigarette butts, often overlooked, are a major source of pollution and can harm wildlife. By addressing this issue head-on, SWAT youth are not just cleaning up the park; they're actively contributing to a safer and healthier community.



Pictured (left to right): Kiara Cervantes, Jimena Islas, Carlos Rodriguez, Dioselin Nunez, Alana Manjarrez



Pictured (left to right): Nayeli Perez, Elizabeth Garcia, Carmen Rodriguez, Lizzet Salinas, Leslie Torres Olivera



SWAT youth collected a total of 667 pieces of tobacco litter from 5 local parks: Orland Memorial park, Willows Memorial Park, Ord Bend Park, Walker Creek Park, and Hamilton City park.



Pictured (left to right): Aaron Garcia, Miranda Ruvalcaba, Hayley Fisher, Ayden Prior, Maritza Olvera, Ana de la Rosa Hernandez

BIG TOBACCO'S FANTASYLAND

The tobacco industry pretends vapes are safer. Never mind that vaping makes you more likely to die younger from a stroke. Our communities are not immune from Big Tobacco's predatory targeting, creating higher use and disease rates among Californian adults and youth compared to the overall population.

All Californians deserve healthier futures and protecting Glenn County from the tobacco industry makes our community stronger and healthier.



Source: UNDO.org

Visit [Undo.org](https://undo.org) for more information.



GREAT AMERICAN SMOKEOUT PRESENTATIONS

The Great American Smokeout takes place every year on the third Thursday in November. The national event is a day where smokers are encouraged to start their quit journey. Instead of trying to quit in one day, start with day one.

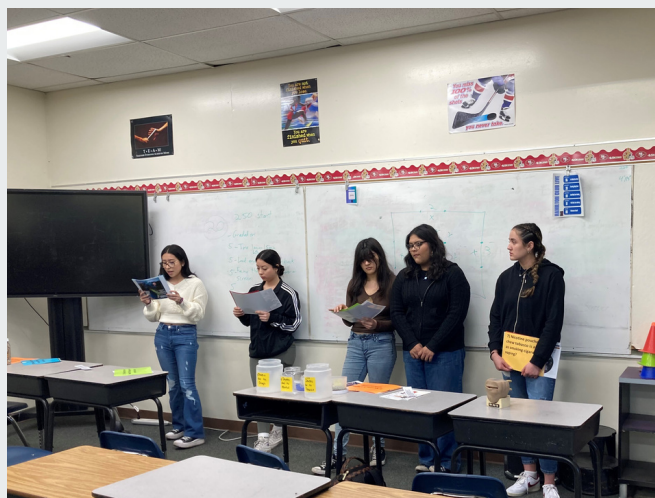
This year SWAT students were able to present on the dangers of tobacco, nicotine, and specifically vaping, to our local middle school students. They touched on topics such as addiction, flavored products, industry marketing, tobacco product waste and the deaths related to tobacco product usage. SWAT members were also able to showcase some of their local efforts and share about the SWAT club.

SWAT youth gave a total of 28 presentations at 6 different schools. The presentation was conducted in an interactive quiz style. At the end, students were provided with letters to give to their loved ones to encourage them to quit smoking.

Thanks to all of the SWAT students that participated in this year's Great American Smokeout Presentations!



Pictured (left to right): Diana Orozco, Leslie Torres Olivera, Lizzet Salinas, Carmen Rodriguez, Elizabeth Garcia



Pictured (left to right): Lizzet Salinas, Leslie Torres Olivera, Elizabeth Garcia, Carmen Rodriguez, Diana Orozco

TOBACCO TALK - A HEALTHIER FUTURE FOR GLENN COUNTY RESIDENTS



Pictured (left to right): Carlos Rodriguez, Jimena Islas, Kiara Cervantes, Marcela Gomez, Ava Foglesong, Alana Manjarrez



Pictured (left to right): Marcela Gomez, Ava Foglesong, Alana Manjarrez, Carlos Rodriguez, Kiara Cervantes, Jimena Islas



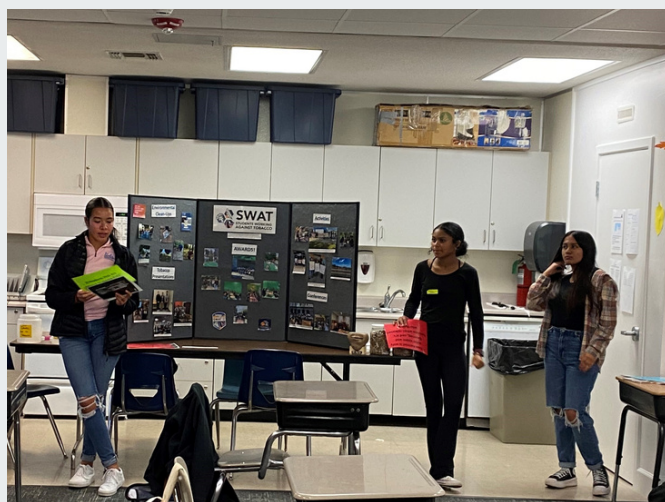
Pictured (left to right): Raistlin Kim, Melissa Chavez, Ernesto de la Rosa Hernandez



Pictured (left to right): Ana de la Rosa Hernandez, Ernesto de la Rosa Hernandez, Raistlin Kim



Pictured (left to right): Paris Esther, Elizabeth Moreno, Darlyn Enriquez



Pictured (left to right): Darlyn Enriquez, Paris Esther, Elizabeth Moreno

MYTHS vs **FACTS**

"Smoking is just a choice"

It is a choice at the beginning, but addiction to nicotine can happen quickly. It changes the chemical balance in your brain.

"It's too late to quit- the damage is already done"

The sooner you quit tobacco use, the faster your body begins to recover. After 2 to 5 years, your risk for stroke is similar to that of a nonsmoker.

WANT TO QUIT SMOKING, VAPING OR CHEWING?



VISIT
kickitca.org

“

I started smoking at 18. Years later, I started working in a sawmill and couldn't smoke, so I started using 1-2 cans of chew a day. I chewed for 10 years and went back to smoking. I'm now 5 months without tobacco thanks to Kick It California support.

”

DAVID

Chewed and smoked for 30 years



KickItCa.org



1-800-300-8086 (Eng)
1-800-600-8191 (Span)



Mobile Apps
No Butts or No Vape



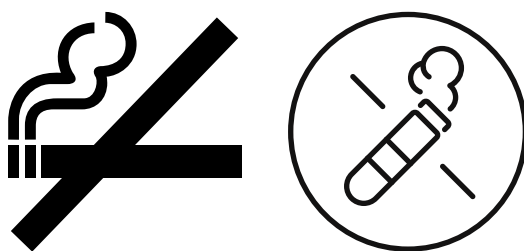
Chat with a Quit Coach
kickitca.org/chat

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Thank you SWAT, GCAP, & GCAP's Marijuana and Tobacco Subcommittee for your commitment to creating local change for healthier and tobacco-free communities!



We would love to have you join us!

For more information on future meeting dates, visit our social media pages below:



Glenn County
Alliance for Prevention



@GlennSWAT



@GCAPcoalition



@glenncountyswat



@glennallianceforprevention

Questions? Contact the Tobacco Education Program at Glenn County Public Health

Carolina Cabral, Program Coordinator, (530) 934-6588, ccabral@countyofglenn.net

Diego Vasquez, Health Educator, (530) 934-6588, dvasquez@countyofglenn.net

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, GLENN COUNTY WILL MAKE AVAILABLE TO PERSONS WITH A DISABILITY DISABILITY-RELATED MODIFICATION OR ACCOMMODATIONS, IF REQUESTED, THIS DOCUMENT AND OTHER MATERIALS CAN BE MADE AVAILABLE IN AN ALTERNATIVE FORMAT FOR PERSONS WITH A DISABILITY WHO ARE COVERED BY THE AMERICANS WITH DISABILITIES ACT.

THIS NEWSLETTER WAS MADE POSSIBLE BY FUNDS RECEIVED FROM THE CALIFORNIA HEALTHCARE, RESEARCH, AND PREVENTION TOBACCO TAX ACT- PROPOSITION 56- UNDER CONTRACT #21-11 WITH THE CALIFORNIA TOBACCO CONTROL PROGRAM OF THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH.