

# TOBACCO TALK

A HEALTHIER FUTURE FOR GLENN COUNTY RESIDENTS

GLENN COUNTY TOBACCO EDUCATION PROGRAM



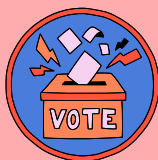
**NEXT MEETING:**

**JANUARY 11, 2023**

**WILLOWS ROUND TABLE**

**PIZZA**

**2:00-3:30 PM**



## CALIFORNIANS PASS A FLAVORED TOBACCO BAN

Californians voted to **pass** a statewide flavored tobacco products ban on November 8th, 2022 by upholding Senate Bill (SB) 793 by voting "yes" on Proposition (Prop) 31. The law prevents retailers from selling most flavored tobacco products, including menthol cigarettes and vapes.

This has been a long fight as Governor Newsom had signed SB 793 into law in 2020, but tobacco lobbyists pushed for a referendum, putting the law on hold for two years. Prop. 31 was then added to this year's ballot for all Californians to cast their vote. The law will stop Big Tobacco from profiting and targeting our youth and communities with flavored tobacco products. Once the Secretary of State certifies the election results by December 16th, the law will go into effect on December 21st.

The following products will no longer be allowed to be sold by retailers:

- Flavored e-cigarettes and vapes
- Flavored e-juice, pods, and cartridges
- Menthol cigarettes
- Flavored little cigars and cigarillos
- Flavored smokeless tobacco products
- Flavored blunt wraps
- Flavored loose-leaf roll-your-own tobacco
- Flavored tobacco rolling papers
- Tobacco product flavor enhancers



**Looking to get  
involved with  
SWAT or GCAP?  
Check out the  
last page!**

Source: UNDO, Retailers Can No Longer Sell Most Flavored Tobacco Products

# YOUTH SPOTLIGHT



# SWAT

STUDENTS WORKING  
AGAINST TOBACCO



## GREAT AMERICAN SMOKEOUT PRESENTATIONS

The Great American Smokeout takes place every year on the third Thursday in November. The national event is a day where smokers are encouraged to start their quit journey. Instead of trying to quit in one day, start with day one.

This year SWAT students were able to present on the dangers of tobacco, nicotine, and vaping to our local middle school students. SWAT gave a total of 34 presentations at 7 different schools. Students were also provided with letters to give to their loved ones to encourage them to quit smoking.

Thanks to all of the SWAT students that participated in this year's Great American Smokeout Presentations!



Pictured (left to right): Skylar Millsaps, Melissa Medina, Dafnee Ruiz, Ernesto De La Rosa, and Ricardo Hernandez-Serrano



Pictured (left to right): Ingrid Rosales-Gomez, Paris Esther, Elizabeth Moreno, Anabel Anzures, and Ava Foglesong

TOBACCO TALK - A HEALTHIER FUTURE FOR GLENN COUNTY RESIDENTS



Pictured (left to right): Elizabeth Moreno, Anabel Anzures, Ava Foglesong, and Alana Monjarrez



Pictured (left to right): Ingrid Rosales-Gomez and Ava Foglesong



Pictured (left to right): Carla Hernandez, Ricardo Gutierrez, David Garcia, Alexa Reyes and David Ortega-Garcia



Pictured (left to right): Casandra Perez-Mohedano and Chloe Hall



Pictured (left to right): Chloe Hall, Emily Solorio, Casandra Perez-Mohedano and Juan Valencia



## PHOTOVOICE PROJECT

SWAT youth have been working on a project called Photovoice. This project gave them the power to capture images and express their thoughts on their pictures. It is a great tool to share with community members about important issues in their community through small and large group settings.

This year's project focused on tobacco litter in county parks. SWAT youth thoroughly enjoyed this project as they are passionate about issues related to tobacco litter, secondhand smoke, and smoke-free parks. In early December, SWAT youth from Willows High School had the opportunity to present to the Willows Lion's Club about these issues and showcase their images.



In this photo there are cigarette butts on the ground near the picnic table. Many students go to the **Memorial Park** during lunch or after school to spend time with friends. The cigarette butts are very visible to the developing teenagers which may have a negative impact on them because they can get interested in trying them. To fix this problem, I think all parks in Glenn County should be smoke and vape free.

-Ernesto, WHS student

This photo was taken at the **Ord Bend Park** at one of the picnic table areas near the Sacramento River. I took this photo to show how many cigarette butts are on the ground next to the picnic tables and barbeque grills at the Ord Bend Park. It shows that people are smoking in that area and leaving their toxic cigarette butts. People come to this park to enjoy fishing on the river or to have a gathering with family and friends. To fix this problem, I think people shouldn't be able to smoke or vape at parks and near rivers because it affects others too.

-Miranda, WHS student



## PHOTOVOICE PROJECT (CONT.)



In this photo you see an empty pack of Fiesta cigarillos on the floor. The cigarillo packaging looks like candy. This is an issue because it could easily attract kids in the park to pick it up or play with it if they do not know what it says. The remains of the cigarillos can have health effects on the kids as well as the environment. In order to fix this problem, we should make parks smoke free to protect the kids that play in these parks.

-Emily, HHS Student

This photo was taken at a corner of the **Hamilton City Park**. On the ground you can see a used cigarette butt. I wanted to capture this because I found it ironic for a cigarette to be lying next to a trash bin. This is an example of how these drugs and tobacco is affecting the population and our environment. The crosswalk in the photo leads to Hamilton Elementary School, a child's curiosity might find this product interesting and could be exposed to smoking at an early age.

-Casandra, HHS Student

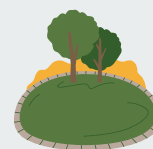




## PHOTOVOICE PRESENTATION



Ernesto De La Rosa a Willows High School SWAT youth presented the photovoice project to the Willows Lions Club. They were very welcoming and had great questions concerning the issue of smoke-free parks in Glenn County. Ernesto did an excellent job showcasing the project and gaining the support of the Willows Lions Club!



## PUBLIC OPINION POLLS



Willows and Hamilton SWAT youth members conducted public opinion polls to help gather data about the community's view on the effects of tobacco products in unincorporated Glenn county. SWAT youth did an excellent job administering the surveys to community members at local community events.

Pictured: Emily Solorio



**MYTH**

VS.

**FACT?**

"Cigarette butts are made of cotton and too small to be considered litter"

Most cigarette butts are made of microplastics that **leach toxic chemicals and heavy metals into the environment**. Cigarette butts make up **34% of total litter** collected in CA.

"Smoking helps to relieve stress"

Nicotine addiction is what causes stress. Cravings for nicotine feel stressful because of your **body going through withdrawal**. Try taking a short walk or relaxation exercise to relieve your stress.



## WANT TO QUIT SMOKING OR VAPING?



KickItCa.org



1-800-300-8086 (Eng)  
1-800-600-8191 (Span)



Mobile Apps  
No Butts or No Vape



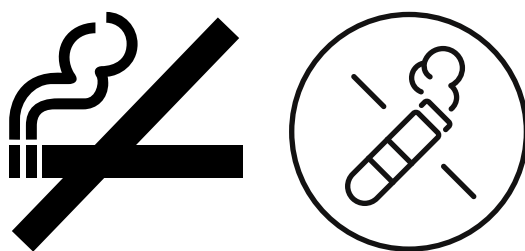
Chat with a Quit Coach  
kickitca.org/chat

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**Thank you SWAT, GCAP, & GCAP's Marijuana and Tobacco Subcommittee  
for your commitment to creating local change for healthier and  
tobacco-free communities!**



## We would love to have you join us!

For more information on future meeting dates, visit our social media pages below:



Glenn County  
Alliance for Prevention



**Questions? Contact the Tobacco Education Program at Glenn County Public Health**

Carolina Cabral, Program Coordinator, (530) 934-6588, ccabral@countyofglenn.net

Diego Vasquez, Health Educator, (530) 934-6588, dvasquez@countyofglenn.net

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, GLENN COUNTY WILL MAKE AVAILABLE TO PERSONS WITH A DISABILITY DISABILITY-RELATED MODIFICATION OR ACCOMMODATIONS. IF REQUESTED, THIS DOCUMENT AND OTHER MATERIALS CAN BE MADE AVAILABLE IN AN ALTERNATIVE FORMAT FOR PERSONS WITH A DISABILITY WHO ARE COVERED BY THE AMERICANS WITH DISABILITIES ACT.

THIS NEWSLETTER WAS MADE POSSIBLE BY FUNDS RECEIVED FROM THE CALIFORNIA HEALTHCARE, RESEARCH, AND PREVENTION TOBACCO TAX ACT- PROPOSITION 56- UNDER CONTRACT #21-11 WITH THE CALIFORNIA TOBACCO CONTROL PROGRAM OF THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH.